

# New Mexico Interagency Behavioral Health Purchasing Collaborative

Collaboration for Recovery, Resiliency and Empowerment



Aging and Long-Term Services Department

Administrative Office of the Courts

Children, Youth and Families Department

New Mexico Corrections Department

Department of Finance and Administration

Department of Health

Department of Workforce Solutions

Department of Transportation

Developmental Disabilities Planning Council

Division of Vocational Rehabilitation

Governor's Commission on Disability

Governor's Health Policy Advisor

Health Policy Commission

Human Services Department

Indian Affairs Department

Mortgage Finance Authority

Public Education Department

## Media Advisory

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## Behavioral Health Collaborative to Unveil Social Inclusion Public Service Campaign Monday in Santa Fe

*Talk About It New Mexico* Encourages Discussion of Mental Health and Substance Abuse Issues

SANTA FE - The New Mexico Behavioral Health Purchasing Collaborative (Collaborative) will unveil its Social Inclusion Public Service Campaign during a news conference on Monday, May 4 at 11:00 a.m. at 37 Plaza La Prensa in Santa Fe. (Directions below)

The Television and Radio Public Service Announcements (PSAs) will begin airing in May, which Governor Richardson proclaimed as Mental Health Month. The PSAs, "*Talk About It New Mexico*" encourage people to start talking about mental health and substance abuse issues in an effort to break down barriers that sometimes keep people from receiving treatment and from social inclusion. Local participants in the PSAs as well as Collaborative members will be at Monday's news conference.

### ***About the Collaborative***

The Collaborative was created during the 2004 Legislature to allow most state agencies and resources involved in behavioral health treatment and recovery to work as one in an effort to improve mental health and substance abuse services in New Mexico. This cabinet-level group represents 15 agencies and Governor Bill Richardson's office.

(Directions to 37 Plaza La Prensa: Take I-25 to Santa Fe. Take the Cerrillos Exit. Turn left at the first stop light, which is the Frontage Road. Turn right at the second street, which is New Mexican Plaza. Turn right on Plaza La Prensa. 37 Plaza La Prensa is second building on the left.)

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