



NEW MEXICO HUMAN SERVICES DEPARTMENT
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For Immediate Release

HSD Announces Aggressive Outreach Campaign to Enroll More Children in Publicly-Sponsored Health Coverage Plans

Every New Mexico Child Up To 12 Years Old Can be Covered

Santa Fe, May 25, 2007 – New Mexico Human Services Department (HSD) Secretary Pamela Hyde unveiled an aggressive outreach and enrollment campaign to enroll more New Mexico children in state/federal health care coverage plans. “There is no reason a child in New Mexico up to age 12 should be without health care coverage,” said Secretary Hyde. “There are options for every child depending on the income of their family. Even better, the cost is either low or there’s no cost at all.”

The HSD and the Medicaid Managed Care Organizations: Lovelace Community Health Plan, Molina Health Care, and Presbyterian Health Plan, are all partnering with the New Mexico Primary Care Association, large and small communities, radio stations and even movie theaters to get the message out beginning now and through the summer months. “We’re going to be where kids and parents spend time together over the school break,” said Carolyn Ingram, Medical Assistance Division Director.

Children in families with a wide range of incomes (see below) will likely qualify for a *New Mexikids* plan. If *New Mexikids* doesn’t fit then the PAK program will. Under PAK children up to age 12, and even up to age 19 with a sibling 12 or younger in families with higher incomes, will likely qualify.

<i>Family Size</i>	<i>New Mexikids – Maximum Monthly Income</i>
2	Up to \$3,423
3	Up to \$4,293
4	Up to \$5,163
5	Up to \$6,033
6	Up to \$6,903
7	Up to \$7,773
8	Up to \$8,643

Beginning Tuesday May 29th, the first of 17 live Radio broadcast enrollment and outreach events will be held at 14 Income Support Division (ISD) offices and other convenient locations in 12 New Mexico communities. Eligibility workers will eagerly enroll children right then and there if parents bring the proper documents. The events include two Albuquerque-sponsored *New Mexikids* movie nights.

(more)

To enroll right away at these events parents should bring:

- Proof of child's identity and citizenship,
 - Child's social security number,
 - Child's original birth certificate,
- Proof of family's past four weeks of income, and
- Proof of other health insurance your child may have.

Below is a list of the enrollment and outreach events scheduled across the state.

1. May 29, 2007, 4:00 to 7:00 p.m. - Northeast Bernalillo County ISD office – 4330 Cutler N.E. in Albuquerque
2. June 5, 2007, 4:00 p.m. to 7:00 p.m. – Valencia County ISD Office – 100 N. 5th Street in Belen
3. June 7, 2007, 4:00 p.m. to 7:00 p.m. – San Juan County ISD office – 101 W. Animas in Farmington
4. June 12, 2007, 4:00 p.m. to 7:00 p.m. - Rio Arriba County ISD office – 228 Paseo de Onate Street in Española.
5. June 14, 2007 4:00 p.m. to 7:00 p.m. – East Doña Ana County ISD office – 2121 Summit Court in Las Cruces
6. June 15, 2007, 7:00 p.m. to 9:00 p.m. (movie begins at 9:00 p.m.) – New Mexikids Movie Night “Open Season” – Herman Sanchez Community Center, 1830 William, SE in Albuquerque
7. June 19, 2007, 4:00 p.m. to 7:00 p.m. – Southwest Bernalillo County ISD office – 1401 Old Coors Rd., SW
8. June 22, 2007, 4:00 p.m. to 7:00 p.m. – McKinley County ISD office – 2907 E. Aztec Ave. in Gallup
9. June 26, 2007, 4:00 p.m. to 7:00 p.m. – Valencia County ISD Office – 445 Camino Del Rey in Los Lunas
10. June 28, 2007, 4:00 p.m. to 7:00 p.m. – Chaves County ISD office – 1701 S. Sunset in Roswell
11. July 6, 2007, 7:00 to 9:00 p.m. (movie begins at 9:00 p.m.) – New Mexikids Movie Night “Happy Feet”– Cesar Chavez Community Center, 7505 Kathryn, SE in Albuquerque
12. July 10, 2007, 4:00 p.m. to 7:00 p.m. – Northwest Bernalillo County ISD office – 1041 Lamberton Place, NE
13. July 12, 2007, 4:00 p.m. to 7:00 p.m. – Otero County ISD office – 2000 Juniper Ave. in Alamogordo
14. July 17, 2007, 4:00 p.m. to 7:00 p.m. – Santa Fe County ISD office – 2542 Cerrillos Road in Santa Fe
15. July 24, 2007, 4:00 p.m. to 7:00 p.m. – Southeast Bernalillo County ISD office – 1401 William, SE in Albuquerque
16. July 31, 2007, 4:00 p.m. to 7:00 p.m. – Sandoval County ISD office – 830 Camino Del Pueblo in Bernalillo
17. August 7, 2007, 4:00 p.m. to 7:00 p.m. – Presbyterian Medical Services – 184 Unser Blvd in Rio Rancho

Other outreach and enrollment events can be found at www.hsd.state.nm.us under “What’s New at HSD.”

For more information about the New Mexikids or PAK programs, or any of the *Insure New Mexico!* solutions, please call 1-888-997-2583.

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