



NEW MEXICO HUMAN SERVICES DEPARTMENT
P.O. Box 2348
Santa Fe, New Mexico 87504-2348

Bill Richardson
Governor

Pamela S. Hyde, J.D.
Secretary

Contact: Betina Gonzales McCracken (505) 827-6245 or (505) 699-4675

Media Advisory for Monday, April 24, 2006

Governor Bill Richardson's *Insure New Mexico!* Council to Unveil Campaign to Insure More New Mexicans

Santa Fe, April 20, 2006 – Lieutenant Governor Diane D. Denish, chair of Governor Bill Richardson's *Insure New Mexico!* Council will hold a news conference on Monday, April 24 at 11 a.m. to unveil a new campaign to insure more New Mexicans through the State Coverage Insurance (SCI) program. The Council will also update all of the *Insure New Mexico!* solutions to decrease the number of people without health insurance and increase the number of small employers in New Mexico who offer health insurance to their employees.

Who: Lieutenant Governor Denish, Secretary Hyde and the *Insure New Mexico!* Council

What: Unveil new *Insure New Mexico!* SCI campaign and update *Insure New Mexico!* solutions

When: Monday, April 24 at 11 a.m.

Where: 4115 Edith Blvd. NW, between Griegos and Candelaria.

###