

Supplemental Nutrition Assistance Program Education (SNAP-Ed) Fact Sheet

1. What is the SNAP-Ed program?

SNAP-Ed is a nutrition education grant, funded and guided by USDA’s Food and Nutrition Services (FNS), which provides support to people who are receiving, or are eligible to receive, benefits from the Supplemental Nutrition Assistance Program (SNAP), formerly known as the Food Stamps Program. USDA/FNS designates the New Mexico Human Services Department to administer and coordinate SNAP-Ed in New Mexico.

The focus of SNAP-Ed is:

- ▶ Health promotion to increase the likelihood that persons eligible for SNAP will make healthy food choices with a limited budget and choose physically active lifestyles.
- ▶ Primary prevention of diseases by assisting persons eligible for SNAP with risk factors for diet-related chronic disease to prevent or postpone the onset of disease by supporting more physically active lifestyles and healthier eating habits.
- ▶ To encourage healthy lifestyles consistent with the current Dietary Guidelines for Americans, MyPyramid and MyPlate.

2. Funding

Since October 2010, SNAP-Ed has been a grant-funded program that receives 100% federal funds with no state contribution or match required. In FFY13, funding was reduced approximately 28% as a result of the American Taxpayer Relief Act of 2013. In FFY 14, full funding was restored.

FFY	Non-Federal	Federal	Total
2015	-0-	\$3,499,586	\$3,499,586
2014	-0-	\$3,428,171	\$3,428,171
2013	-0-	\$2,410,527	\$2,410,527
2012	-0-	\$3,281,700	\$3,281,700
2011	-0-	\$3,171,747	\$3,171,747
2010	\$4,057,969	\$4,493,252	\$8,551,221
2009	\$2,299,568	\$2,290,902	\$4,590,470
2008	\$2,080,429	\$1,722,465	\$3,802,894
2007	\$1,848,531	\$1,779,800	\$3,628,331
2006	\$1,710,251	\$1,684,880	\$3,395,131
2005	\$1,453,842	\$1,391,224	\$2,845,066

3. Participant Eligibility

- ▶ Persons enrolled in the Supplemental Nutrition Assistance Program.
- ▶ Persons with a gross income at or below 185% of poverty guidelines.
- ▶ Children enrolled in schools where at least 50% are receiving free or reduced price meals.
- ▶ Persons receiving services at food pantries, senior meal sites, public housing or other State Agency approved sites.

4. Program Participants

FFY	SNAP-Ed Classes Attendance	Persons Exposed to SNAP-Ed
2014	252,638	971,343
2013	333,154	859,439
2012	344,155	1,099,162
2011	441,846	663,857
2010	452,480	893,089
2009	245,547	1,038,785
2008	232,238	1,038,305
2007	222,436	663,220

5. Key Behavioral Outcomes of SNAP-Ed classes in order to magnify the impact of the program:

- ▶ Make half the plate consist of fruits and vegetables, at least half the grains whole grains, and switch to fat-free or low-fat milk and milk products.
- ▶ Increase physical activity and reduce time spent in sedentary behaviors as part of a healthy lifestyle.
- ▶ Maintain appropriate calorie balance during each stage of life - childhood, adolescence, adulthood, pregnancy, breastfeeding, and older age.

6. Who is eligible to provide SNAP-Ed services?

- ▶ Entities serving low-income audiences. A health professional with nutrition education experience must be available to oversee and/or directly implement the program.
- ▶ All SNAP-Ed contracts are awarded by a Request for Proposal process and selected by committee review. Contracts may be renewed for up to four years. This process was done in FFY12.

7. Who provides SNAP-Ed Services in New Mexico to eligible persons?

- ▶ New Mexico State University Cooperative Extension Service
 - ICAN – adults in 16 counties
 - kidsCAN – children in 16 counties
- ▶ University of New Mexico Prevention Research Center
 - CHILE Plus-children enrolled in 14 rural and Tribal Head Start programs
- ▶ Institute of American Indian Art: primarily Native American school children residing in the Tribal communities of Santa Clara, Nambe and San Ildefonso Pueblos and Carlos F. Vigil Middle School in Espanola
- ▶ Cooking with Kids – students in 13 eligible Santa Fe Public Schools
- ▶ Kids Cook – students in 11 eligible Albuquerque Public Schools
- ▶ Las Cruces Public Schools – students in 33 elementary and middle schools of this district

8. Oversight and Reviews

- ▶ HSD policy requires that the program manager conduct annual sub-recipient monitoring of all contracting agencies, to include program and fiscal integrity reviews.
- ▶ USDA/Food and Nutrition Services approves the State’s nutrition education plan each year and requires an annual report on the previous year’s activities.

9. Contact Information

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