

**Supplemental Nutrition Assistance**

**Program Education (SNAP-Ed)**

**Fact Sheet**

1. **What is the SNAP-Ed program?**

SNAP-Ed is a nutrition education grant, funded and guided by USDA’s Food and Nutrition Services (FNS), which provides support to people who are receiving, or are eligible to receive, benefits from the Supplemental Nutrition Assistance Program (SNAP), formerly known as the Food Stamps Program. USDA/FNS designates the New Mexico Human Services Department to administer and coordinate SNAP-Ed in New Mexico. In 2010, New Mexico received the “Excellence in SNAP Education award” for the Southwest Region.

The focus of SNAP-Ed is:

* + Health promotion to increase the likelihood that persons eligible for SNAP will make healthy food choices with a limited budget and choose physically active lifestyles.
  + Primary prevention of diseases by assisting persons eligible for SNAP with risk factors for diet-related chronic disease to prevent or postpone the onset of disease by supporting more physically active lifestyles and healthier eating habits.
  + To encourage healthy lifestyles consistent with the current Dietary Guidelines for Americans, MyPyramid and MyPlate.

1. **Funding**

Since October 2010, SNAP-Ed has been a grant-funded program that receives 100% federal funds with no state contribution or match required. In FFY13 funding was reduced approximately 28% as a result of the American Taxpayer Relief Act of 2013. In FFY 14, full funding was restored but ultimately will be dependent on the final outcome of the Farm Bill.

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| **FFY** | **Non-Federal** | **Federal** | **Total** |
| 2014 | -0- | $3,428,171 | $3,428,171 |
| 2013 | -0- | $2,410,527 | $2,410,527 |
| 2012 | -0- | $3,281,700 | $3,281,700 |
| 2011 | -0- | $3,171,747 | $3,171,747 |
| 2010 | $4,057,969 | $4,493,252 | $8,551,221 |
| 2009 | $2,299,568 | $2,290,902 | $4,590,470 |
| 2008 | $2,080,429 | $1,722,465 | $3,802,894 |

1. **Participant Eligibility**
   * People enrolled in the Supplemental Nutrition Assistance Program (SNAP).
   * People with a gross income at or below 130% of poverty guidelines.
   * People attending instructional opportunities focused on nutrition which are intended to benefit those with gross incomes at or below 185% of poverty guidelines.
2. **Program Participants**

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| --- | --- | --- |
| **FFY** | **Direct SNAP-Ed Classes Attended** | **Exposed to SNAP-Ed** |
| 2013 | 333,154 | 859,439 |
| 2012 | 344,155 | 1,099,162 |
| 2011 | 441,846 | 663,857 |
| 2010 | 452,480 | 893,089 |
| 2009 | 245,547 | 1,038,785 |
| 2008 | 232,238 | 1,038,305 |

1. **Key Behavioral Outcomes of SNAP-Ed classes in order to magnify the impact of SNAP-Ed:**
   * Make half your plate fruits and vegetables, at least half your grains whole grains, and switch to fat-free or low-fat milk and milk products;
   * Increase physical activity and reduce time spent in sedentary behaviors as part of a healthy lifestyle.
   * Maintain appropriate calorie balance during each stage of life: childhood, adolescence, adulthood, pregnancy, breastfeeding, and older age.
2. **Who is eligible to provide SNAP-Ed services?**
   * Entities serving low-income audiences. A health professional with nutrition education experience must be available to oversee and/or directly implement the program.
   * All SNAP-Ed contracts are awarded by a Request for Proposal process and selected by committee review. Contracts may be renewed for up to four years. This process was done in FFY12.
3. **Who provides SNAP-Ed Services in New Mexico to eligible persons?**

* New Mexico State University Cooperative Extension Service
  + ICAN – adults in 16 counties
  + kIdsCAN – children in 16 counties
* University of New Mexico Prevention Research Center
  + CHILE Plus-children enrolled in 14 rural and Tribal Head Start programs
* Cooking with Kids – students in 13 eligible Santa Fe Public Schools
* Kids Cook – students in 11 eligible Albuquerque Public Schools
* Las Cruces Public Schools – students in 33 elementary and middle schools of this district

1. **Oversight and Reviews**

* HSD policy requires that the program manager conduct annual sub-recipient monitoring of all contracting agencies, to include program and fiscal integrity reviews.
* USDA/Food and Nutrition Services approves the State’s nutrition education plan each year and requires an annual report on the previous year’s activities.

1. **Contact Information**

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