



1. What is the SNAP-Ed program?

SNAP-Ed is a nutrition education grant funded and guided by USDA’s Food and Nutrition Services (FNS) that provides support to people who are receiving, or are receive, benefits from the Supplemental Nutrition Assistance Program (SNAP), formerly known as the Food Stamps Program. USDA/FNS designates the New Mexico Human Services Department to administer and coordinate SNAP-Ed activities in New Mexico. In 2010, New Mexico received the “Excellence in SNAP Education award” for the Southwest Region.

The focus of SNAP-Ed is:

- ▶ Health promotion to increase the likelihood that persons eligible for SNAP will make healthy food choices with a limited budget and choose physically active lifestyles.
- ▶ Primary prevention of diseases by assisting persons eligible for SNAP with risk factors for diet-related chronic disease prevent or postpone the onset of disease by supporting more physically active lifestyles and healthier eating habits.
- ▶ To encourage healthy lifestyles consistent with the current Dietary Guidelines for Americans, MyPyramid and MyPlate.

1. Funding

On December 13, 2010 President Obama signed the Healthy, Hunger-Free Kids Act of 2010, which retroactively mandated changes to the Child Nutrition Reauthorization (CNR) programs. A provision of this law established the Nutrition Education and Obesity Prevention Grant Program. As a result of this legislation, the statute no longer requires “match” for expenditures and States receive 100% federally-funded allocations.

FFY	Non-Federal	Federal	Total
2012	-0-	\$3,281,700	\$3,281,700
2011	-0-	\$3,171,747	\$3,171,747
2010	\$4,057,969	\$4,493,252	\$8,551,221
2009	\$2,299,568	\$2,290,902	\$4,590,470
2008	\$2,080,429	\$1,722,465	\$3,802,894
2007	\$1,848,531	\$1,779,800	\$3,628,331
2006	\$1,710,251	\$1,684,880	\$3,395,131
2005	\$1,453,842	\$1,391,224	\$2,845,066

3. Participant Eligibility

- ▶ People enrolled in the Supplemental Nutrition Assistance Program.
- ▶ People with a gross income at or below 130% of poverty guidelines.
- ▶ People frequenting venues that serve generally low-income persons where at least 50% of the persons have gross incomes at or below 185% of poverty guidelines.

4. Program Participants

FFY	Attending more than one SNAP-Ed class	Exposed to SNAP-Ed
2011	441,846	663,857
2010	452,480	893,089
2009	245,547	1,038,785
2008	232,238	1,038,305
2007	222,436	663,220
2006	220,771	577,874
2005	88,886	328,034



5. Key Behavioral Outcomes of SNAP-Ed classes include more individuals that:

- ▶ Eat fruits and vegetables, whole grains, and fat-free or low-fat milk products every day.
- ▶ Are physically active everyday as part of a healthy lifestyle.
- ▶ Balance caloric intake from food and beverages with calories expended.
- ▶ Increase consumption of water or sugar-free beverages.

6. Who is eligible to provide SNAP-Ed services?

- ▶ Entities serving low-income audiences. A professional with nutrition education and experience in nutrition must be available to oversee and/or directly implement the program.
- ▶ All FFY 2012 contracts were awarded by the Request for Proposal process and selected by committee review. They may be renewed for up to four years.

7. Who provides SNAP-Ed Services in New Mexico to eligible persons?

- ▶ New Mexico State University Cooperative Extension Service
 - ICAN – adults in all 33 counties
 - kIDsCAN – children in all 33 counties
- ▶ University of New Mexico Prevention Research Center
 - CHILE Plus-children enrolled in 10 rural Head Start programs.
- ▶ Cooking with Kids – students in 13 eligible Santa Fe Public Schools
- ▶ Kids Cook – students in 10 eligible Albuquerque Public Schools
- ▶ Las Cruces Public Schools – students in 23 eligible schools of this district

8. Oversight and Reviews

- ▶ HSD policy requires that the program manager conduct annual subrecipient monitoring of all contracting agencies, to include program and fiscal integrity review.
- ▶ USDA/Food and Nutrition Services approves the State's nutrition education plan each year and requires an annual report on the previous year's activities.

9. Contact Information

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